



# THINK OF IT AS A CIGARETTE HOLDER.

The end of a Parliament works just like a

cigarette holder. For several good reasons:

It keeps the filter away from your lips. (We

recessed it.)

It helps you get a good clean taste. Just like a

cigarette holder.

It has a firm outer shell that surrounds and

extends beyond the filter. Just like a cigarette holder.

It's nice to bite on. Just like a cigarette holder.

All in all, it works the same as a big cigarette

holder works. In its own little way.



It works like a  
cigarette holder  
works.

